

HIGH ADVENTURES DISTRIBUTING COMPANY LLC – PRIVACY POLICY

(Revised February 21, 2022)

High Adventures Distributing Company LLC (a Missouri limited liability corporation) values your privacy and trust. This Privacy Policy explains how we collect, use, store, handle, transfer, and protect information collected through our website located at www.highadventuresdistributing.com and any other sites, mobile sites, social media, services, applications, platforms, forms, and tools owned by High Adventures through which products may be purchased from High Adventures and/or advertised by High Adventures (collectively, the "Site").

In this Policy, "Personal Information" means data that identifies an individual, or can do so in combination with other data. Personal Information is typically your name in combination with another identifier, such as date of birth, postal address, email address, telephone number, or government ID number. The statutory definition of Personal Information varies from one jurisdiction to another.

Personal Information does not include anonymous or aggregated data that can no longer be used to identify a specific person, even if combined with other data.

Collection of Your Personal Information

We collect Personal Information directly from you pursuant to our legitimate interest in providing you with our products. When you create an account on the Site and/or purchase any of our products, we collect your name, state, city, zip code, email address, account username, and in some instances, the name of your company.

Use of Your Personal Information

We use your Personal Information for our legitimate interests in providing you our products, administering your account, confirming your identity, responding to your requests, personalizing your content, improving the operation of the Site, preventing fraud or other illegal activity, and analyzing how you use the Site.

We may also use your Personal Information to communicate with you about products and services we believe you might find of interest and to administer promotions in which you might participate.

Our employees and agents may view your Personal Information to perform their jobs and service your needs. We authorize access to your Personal Information to them on a need-to-know basis to provide you with our products or services, or for one of the other reasons listed in this section.

Sharing Your Personal Information

We will not sell your Personal Information to any third party.

We will not disclose your Personal Information unless we believe in good faith that the disclosure is required by law or reasonably necessary to enforce our Terms & Conditions or this Privacy Policy, to address fraud, security, or technical issues, or to allow one of our business partners help us operate the Site or assess your satisfaction with us, the Site, or our services. We prohibit the business partners with whom we share your Personal Information from using that information for any other reason.

If through sale, divestiture, or otherwise, another organization acquires High Adventures or our assets, we may sell, transfer, and/or disclose your Personal Information to the acquirer, who will then possess it and assume our rights and obligations under this Privacy Policy.

Data Movement

We may maintain your Personal Information on computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

We process data, including Personal Information, in the United States. We do not transfer your Personal Information to another organization or country absent the existence of adequate security and privacy controls. We transfer Personal Information to the United States only with your consent or to perform a contract with you, and consistent with the practices described in this Privacy Notice. We do not collect or store sensitive information about you.

Other Information We Collect

We automatically gather other information when you browse or view the Site, including your Internet Protocol (IP) address, browser type and language, browser version, Internet service provider (ISP), referring and exit websites and applications, operating system, date/time stamp, the number of clicks on the Site and its components, whether you are a first-time or a returning user, links you clicked on while on the Site, and your flow and navigation path through the Site during your visit.

We use this information to make sure that the Site functions properly, to improve the Site and to learn more about how our customers use the Site.

In some of our email messages, you may find a “click-through URL” linked to content on the Site. We track this click-through data to help us determine your interest in particular topics and measure the effectiveness of our member communications. If you prefer not to be tracked in this way, you should not click such links in our email messages.

Geo-Location Data

You may give consent for the Site to capture and record certain precise geo-location or global positioning data from your device in order to tailor information to your location. We may link such location data to other information that you provide to us or that may be accessed in connection with your use of the Site. We will seek your consent before capturing this location

data. You should be able to manage how your mobile device and mobile browser share location information with us, as well as how your mobile browser handles cookies and related technologies, by adjusting your mobile device's privacy and security settings.

Cookies

We use technologies such as "cookies" so we can remember certain information about you, remember your preferences, or recognize you when you return. They also help us compile aggregate data about Site traffic and Site interaction so that we can improve the Site and protect the Site from fraud.

A cookie is a text file that is stored on your computer. As text files, cookies cannot read information on your hard drive, run programs, or deliver viruses to your computer.

Most browsers are set to accept cookies automatically. You can set your browser to decline all cookies automatically or to prompt you for a response each time a cookie is offered. If you decline cookies, you may find that you cannot access or use some or all of the Site's features.

We also use log files when you visit the Site. Log files track IP addresses, browser type, browser version, Internet Service Provider (ISP) identity, referring/exit pages, platform type, date/time stamp, and number of clicks.

We utilize this information in our legitimate interest in administering the Site, preventing fraud, tracking website navigation in the aggregate, and gathering broad demographic information for aggregate use.

California Privacy Rights

If you are a California resident, you may have certain rights with respect to your Personal Information, including the following rights:

- the right to know, by way of our Privacy Policy and any specific inquiries you direct to us, where Personal Information we have about you comes from, what we use that information for, whether it is being disclosed or sold, and to whom it is being disclosed or sold;
- the right to "opt-out" of the sale of your personal information to any third parties;
- the right, with some exceptions, to have your personal information deleted from IVT's possession or control; and
- the right to receive equal service and pricing from IVT even if you exercise any of your privacy rights.

In addition, you may have the right to request and receive certain information about a company's disclosure of your personal information to third parties for their own direct marketing use, and

your choices with respect to such disclosures. The Site does not authorize the collection of personal information by third parties except as provided in this Privacy Policy.

If you have any questions or concerns about your California privacy rights, our Privacy Policy, or our use of your Personal Information, you may direct your inquiries to us through the contact information below. For all California residents, we will respond to such inquiries within forty-five (45) calendar days and at no cost to you.

If you are a California resident under the age of 18, and a registered user of any Site where this policy is posted, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted. To make such a request, please send an email with a detailed description of the specific content or information to legal@highadventuresdistributing.com. Please be aware that such a request does guarantee removal of all the content you have posted, and there may be circumstances in which the law does not require or allow removal even if requested.

Children and Parental Consent

The Site is not directed to anyone under age 21, and we do not knowingly collect Personal Information from anyone under the age of 21. Anyone under 21 should not provide their Personal Information to us through the Site or in writing. If we learn that Personal Information belonging to anyone under the age of 21 is stored on the Site, we will immediately delete such information and refrain from using it for any purpose.

The Site does not target anyone under 21, and we hereby expressly prohibit anyone under 21 from registering with the Site. Certain features of the Site cannot function without us first having received Personal Information. As a result, anyone under 21 may not be able to access certain features.

Links to Other Websites

When using the Site, you may click on or be directed to third-party websites beyond our control. Each third-party site may have a privacy policy different from ours. Please review them. We are not responsible for any actions or policies of such third parties.

We may have a presence on social media sites, such as Facebook and LinkedIn. If you follow, post content, or participate in our social media pages or sites, the information you share will be governed by your choices with the social media site in question. As with other third-party sites, please review the privacy policy of the social media site to understand the site's use or sharing of your information.

Security Measures

We maintain a variety of industry-standard security measures, including physical, electronic and procedural safeguards. For instance, all data you provide us through the Site is encrypted at your browser and sent, via the internet, in an encrypted format. It is then decrypted at our server.

Once we receive your personal information, it is only accessible to staff members authorized to access your account information and then, only to the extent necessary to process those transactions. No system can be completely secure, so we do not promise, and you should not expect, that your Personal Information, searches, or other communications will always remain secure.

Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Changes and clarifications will take effect immediately upon their posting on the Site, and we will change the “Last Modified” date below.

Questions and Contact Information

If you would like to access, correct, amend, or delete any Personal Information we have about you, register a complaint, or simply want more information, you may contact us at: High Adventures, attention Privacy Agent, 12980 Metcalf, Ste. 180, Overland Park, KS 66213. Any such correspondence must include your contact information. To protect your privacy and security, we will take reasonable steps to verify your identity before providing you with information or updating your information in our system.

Last Modified: 2/21/2022